### https://www.healthcarerevolution.com/agenda

# Agenda

### Day 1

May 17, 2021

09:00 AM

10:00 AM

### **Introductory Opening Remarks and Keynote**

Jonathan Edelheit, JD, Chairman & Co-Founder, Global Healthcare Resources, HEALTHCARE ЯЕVOLUTION®

10:00 AM

\_

10:50 AM

### Workshop: Virtual Communication Mastery for Professionals

Leading communication expert and five-time TED speaker Julian Treasure reveals the tips and tricks of making a great impression in virtual communication, especially if selling, presenting to groups or delivering webinars. Unmissable for anyone who uses videoconferencing.

The Sound Agency, BRANDSOUND  $^{\text{TM}}$  Strategist.

10:00 AM

\_

10:50 AM

### Empowering Women in the Workplace: Women Focused Healthcare and Benefits

Learn about new, innovative solutions and offerings that solve the challenges around caregiving, fertility, childcare and more that organizations are rolling out to support women.

10:50 AM

11:00 AM

#### Virtual Coffee Break

11:00 AM

\_

11:50 AM

# What Should be Keeping you up at Night? Legal and Compliance Nightmares

Many employers are not even aware of legal pitfalls, compliance issues, regulations and potential fines. Our leading experts will share with you: rules, regulations, compliance and potential fines that you should be focusing on but are not even aware of.

United Parcel Service (UPS). Seyfarth Shaw, LLP. Winston & Strawn LLP.

11:00 AM

\_

11:50 AM

# Creating a Comprehensive Well-Being Strategy for Your Organization

Learn how you can assess your current well-being culture and offer actionable tips and real-life examples so you can design a strategy to build a positive well-being culture.

Johns Hopkins Medicine. Gallagher. AECOM. Sequoia Consulting Group. IEWC Insurance.

11:00 AM

\_

11:50 AM

### Specialty Drug Strategies 1.0: Environment, Challenges, Employer Costs

Understand the key challenges and important strategies needed to transform pharmacy benefits and Identify how multiple parties in the middle are contributing to higher drug costs and what to do about it.

01:00 PM

\_

01:50 PM

### Transforming the Misaligned Incentives that Drive Waste, Overuse & Misuse in Health Care

This expert panel will share recent examples that have resulted in eliminating wasteful spending for employers.

Midwest Business Group on Health (MBGH). Employer Health Innovation Roundtable. Employers' Forum of Indiana. Kellogg, Hansen, Todd, Figel & Frederick, PLLC.

01:00 PM

\_

01:50 PM

### Key Strategies to Implement for Long-Term Viability of Your Medical Plan

Find out how a self-funded group of 26 private Florida education employers uses key strategies to provide long-term, high quality, cost-effective healthcare benefits to their employees.

Lockton. The University of Tampa. Rollins College. Independent Colleges and Universities Benefits Association (ICUBA).

01:00 PM

\_

01:50 PM

### Diversity and Inclusion – Rebooting your Culture

Learn how the most cutting-edge companies are shaking things up and reimagining how they approach diversity and inclusion.

SGEi. The GIANT Company. One Call. Avion Consulting.

02:00 PM

\_

04:00 PM

### Global Healthcare Accreditation Symposium – A Centers of Excellence Summit

Learn the success organizations have had, the cost savings, and the huge human impact on their employees and their families.

Global Healthcare Accreditation. Team Car Care. Lockton Dunning Benefits. Mayo Clinic.

### Day 2

May 18, 2021

09:00 AM

10:00 AM

The Sound Agency, BRANDSOUND<sup>TM</sup> Strategist.

10:00 AM

\_

10:50 AM

### Reimagining Costs, Care & Culture – An Employer's 2021 Vision

Learn how employers are adjusting in 2021 and addressing lowering healthcare costs, finding better ways to deliver care and rebuilding their corporate culture as well as how they approach employee well-being.

Florida Alliance for Healthcare Value. MarineMax. Rosen Hotels & Resorts. Miami Dade County Public Schools.

10:00 AM

\_

#### 10:50 AM

### **Returning to Work**

Gain insight into "vaporware" tech solutions, meaningless certifications that are currently being peddled to employers that simply don't work and expose employers to additional liability and which will only erode trust and credibility by employees and customers.

Johns Hopkins Hospital. SiriusIQ. Global Healthcare Accreditation. IBM Watson Health Consulting. Global Healthcare Resources.

10:00 AM

\_

10:50 AM

### Early Access to Vaccines for Employers: Incentives, Technology & Accreditation That Change the Game

Learn how to leapfrog into the strategies of some of the most cutting-edge companies that are helping scale businesses and get to the next normal.

10:50 AM

11:00 AM

Virtual Coffee Break

11:00 AM

\_

11:50 AM

### **Employer-Driven Models in Pharmacy Benefits & Specialty Drugs**

Hear from leading employers that have taken bold steps to disrupt the current business models.

Midwest Business Group on Health (MBGH). The Boeing Company.

11:00 AM

-

11:50 AM

**Game Changing Benefits in Voluntary** 

This fireside chat session will discuss new and innovative programs brokers can recommend and employers can offer their employees.

11:00 AM

\_

11:50 AM

### Well-being for the Multigenerational Workforce

This session will review the most recent thinking on improving employee engagement in wellbeing initiatives and determine how (or if) these approaches differ based on the employee's workforce generation.

12:00 PM

\_

12:50 PM

### The Mental Health Squeeze: The COVID Crisis

Learn different ways to approach different social classes, generations (age), race and what's the most effective for the most vulnerable of your population.

12:00 PM

\_

12:50 PM

### The Switch: Solutions that Saved us Big!

Learn about employers and brokers that tossed their existing solutions and vendors in the trash, made a big switch and had a big impact and won big!

Lockton, Masonite, ChenMed.

02:00 PM

\_

#### 02:50 PM

## Using Technology and Data to Drive Better Behavioral Health During COVID-19 and Beyond

In this session, you'll hear how Kristin Tugman, Prudential's VP of Health and Productivity Analytics and Consulting Practice, helped the organization take a proactive approach to improving access to care for its disability insurance claimants. She'll be joined by NeuroFlow COO and Co-Founder Adam Pardes.

NeuroFlow. Prudential Financial.

02:00 PM

-

02:50 PM

#### Bidencare 2021-2022 What Does the Future Hold?

Learn what to expect and how to create a strategy around these coming changes.

Mercer. Winston & Strawn LLP. JTP Advisors, formerly with HHS. Seyfarth Shaw, LLP.

02:00 PM

\_

02:50 PM

### **COVID Angst – Stress and Resilience**

Learn what employers are doing to fight stress and infuse their employees, the lifeblood of the company with resilience.

Aon. Miami Dade County Public Schools. Florida Alliance for Healthcare Value.

02:50 PM

03:00 PM

Virtual Coffee Break

03:00 PM

\_

03:50 PM

Reimaging Corporate Culture: Where do we go from here?

Learn from leading employers what innovative solutions and ideas they have implemented to start rebuilding their corporate culture.

Bank of America. Hewlett-Packard Enterprise. Royal Caribbean Cruises Ltd.. SGEi. Docusign, Inc..

03:00 PM

\_

03:50 PM

### Data Analytics and Transparency – The Future of Healthcare and Benefits

Learn how technology is transforming access, utilization, transparency, and costs.

04:00 PM

\_

04:50 PM

### Managing Chronic Conditions & Diseases in a Virtual World

Learn how to choose the right innovation we need to turn the corner and actually increase the engagement and have a greater impact on chronic conditions, diseases and costs than before.

AKLOS Health.

04:00 PM

\_

04:50 PM

### Pent-Up Demand & Delayed Medical Treatments & Procedures

Learn how COVID-19 has disrupted the detection and diagnosis of diseases and conditions.

04:00 PM

\_

04:50 PM

### **Digital Healthcare Transformation**

Learn what virtual tools are being deployed that have the biggest impact.

# **Day 3**May 19, 2021

09:00 AM

-

10:00 AM

### Keynote | The Three M's of EX: An Employee Experience Strategy That Delivers a Healthy Culture and Improved Performance

Culture expert and EX strategist Shane Green will provide insights into understanding the dynamics of culture, how to build the right employee strategy for your organization, and some meaningful action steps you can undertake in 2021 to improve your culture and elevate performance.

#### SGEi.

10:00 AM

\_

10:50 AM

### **Employer Playbook for Virtual Healthcare and Benefits**

Learn from leading employers where it makes sense to make a virtual move and where it doesn't.

10:00 AM

\_

10:50 AM

### Centers of Excellence – Cutting Costs, Red Tape & Providing Better Care and Outcomes

Learn how easy it is to roll out a COE whether you are an employer or broker.

10:50 AM

11:00 AM

Virtual Coffee Break

11:00 AM

\_

11:50 AM

### Self-Funding the Innovation and Transformation Roadmap

Learn how now is the time to reject the status quo, and go all in on big impact and cost reductions.

Mercer. Gallagher. Purchaser Business Coalition on Health. Health Transformation Alliance. Global Healthcare Resources.

12:00 PM

12:50 PM

### Measurement and Evaluation: How to Use Data to Change Behavior and Build Organizational Support

This session will give you real examples of how organizations measure and used their population's data as well as ways you could potentially apply this information to your organization.

12:00 PM

\_

12:50 PM

### Embracing, Engaging and Leading the Evolution of Employee Health & Well-being

This session will bring together leaders who are part of creating the innovation in employee health and wellness.

Aon. Sequoia Consulting Group. Mental Wellness Society. IEWC Insurance.

01:00 PM

\_

01:50 PM

### Reimagining the Benefits Practice

Learn what areas of healthcare, well-being, and benefits should companies focus on implementing.

01:00 PM

\_

01:50 PM

### **Financial Well-being**

Learn what employers' solutions and challenges employers are faced with because of the pandemic and how some are innovating and leaning in to help employees when they need it most.



### **Headquarters**

4371 Northlake Blvd. St.304, Palm Beach Gardens, FL 33410



### **Email/Phone**

info@healthcarerevolution.com +1 (561) 544-7123



### **Stay in Touch**